

CITY OF LOS ANGELES
CALIFORNIA

Jaime de la Vega
GENERAL MANAGER



DEPARTMENT OF TRANSPORTATION
100 South Main Street, 10th Floor
Los Angeles, California 90012
(213) 972-8470
FAX (213) 972-8410

ANTONIO R. VILLARAIGOSA
MAYOR

CERTIFIED MAIL

June 24, 2013

Mr. John Zimmer
Zimride, Inc.
548 Market Street, Suite 68514
San Francisco, CA 94104

**NOTICE TO CEASE UNLAWFUL TRANSPORTATION OPERATIONS IN THE CITY
OF LOS ANGELES**

Dear Mr. Zimmer:

Your company, Zimride, Inc., which does business under the name Lyft, is illegally operating an unlicensed, for-profit, commercial transportation service in the City of Los Angeles. The City has no records that would establish that Zimride, Inc. has obtained the necessary permits required under Los Angeles Municipal Code Section 71.00 *et seq.*, to allow Zimride, Inc. to legally operate its business in the City of Los Angeles.

Due to the fact that your company has no permits or license to transport passengers for hire, in the interest of public safety, **Lyft, including all of its agents and contractors, is hereby directed to cease and desist from picking up passengers within the City of Los Angeles. This notice to cease illegal operations shall remain in effect until such time as your vehicles and drivers are properly permitted.**

We suggest that you inform all drivers operating under the aegis of LYFT that failure to comply with this due notice is a misdemeanor offense and subject to criminal prosecution pursuant to Los Angeles Municipal Code, Section 71.02, and may result in driver arrests and the impoundment of vehicles for up to 30 days.

If you have any questions regarding this matter, please contact me at (213) 972-8431.

Sincerely,

A handwritten signature in cursive script that reads "Tom Drischler".

Thomas M. Drischler
Taxicab Administrator
Los Angeles Department of Transportation

C: Los Angeles City Council Transportation Committee
Los Angeles Board of Taxicab Commissioners
Los Angeles Board of Airport Commissioners

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